Understanding the user - why, what and how

Sridhar, M. S. Understanding the user - why, what and how? Library Science with a slant to Documentation and Information Studies, 1995, vol. 32, n. 4, pp. 151-164. [Journal article (Paginated)]

English abstract

Explains the need, importance, purposes and scope of user studies, discusses procedure for conducting sound user studies together with associated problems of research like selection of problem, formulation of hypothesis, design of study, sampling strategy, data collection methods, scaling techniques, pilot study, processing and analysis of data, testing of hypothesis, interpretation, drawing inferences, communication and dissemination of results and finally concludes by highlighting methodological flaws and gaps in user studies.

Item type: Journal article (Paginated)
Keywords: user studies, user research, research procedures, research methodology
Subjects: C. Users, literacy and reading. > CB. User studies.
Depositing user: M S Sridhar
Date deposited: 13 Apr 2007
Last modified: 02 Oct 2014 12:07
URL: http://hdl.handle.net/10760/9304

Check full metadata for this record

References

“SEEK” links will first look for possible matches inside E-LIS and query Google Scholar if no results are found.

Line, Maurice B. Library surveys: an introduction to the use planning procedure and presentation of surveys. 2nd ed. London: Clive Bingley, 1992. SEEK

Sridhar, M. S. "Are demand forecasting techniques applicable to libraries?" Library Herald 23 (2 & 3) July-October 1984: 84-89.


Sridhar, M.S. "Use of current journals by Indian space technologists." The Serials Librarian 10 (3) Spring 1986: 77-93.


Sridhar, M. S. "Is cost benefit analysis applicable to journal-use in a special library." The Serials Librarian 15 (1/2) 1988: 137-153.


Sridhar, M. S. "A study of correlation of use, citation and publishing of journal papers by Indian space technologists". Collection Management 12 (112) 1990: 147-152.


Sridhar, M. S. "Non-users and non-use of libraries". Library Science with a slant to Documentation and Information Studies, 31 (3) September 1994, 115-128.


