Why a media toolkit on rape and sexual violence? The Chicago Taskforce on Violence Against Girls & Young Women was founded to develop a comprehensive, citywide approach to ending violence against girls. Detail can influence the conversation. If you are finding need for your report, ask them if they would like to add anything. The term conveys the idea that child sexual abuse is pleasant and gentle, which undermines our ability to see the behavior as harmful criminal activity. "I'm not a serial killer," said McKinley, who said she was sexually molested until she turned 12. "That's his choice." Framing abuse: Media influence and public understanding of sexual violence against children. London: Pluto Press. Kitzinger, J., & Skidmore, P. (1995). Playing safe: Media coverage of child sexual abuse prevention strategies. Child Abuse Review, 4, 47-56. Kovach, B., & Rosenstiel, T. (2001).