Telling Tales has 2 ratings and 0 reviews. Contemporary design practice, the art market, and art itself are becoming more and more integrated, reflecting... Goodreads helps you keep track of books you want to read. Start by marking “Telling Tales: Fantasy and Fear in Contemporary Design” as Want to Read: Want to Read saving…

Want to Read. Telling Tales: Fantasy and Fear in Contemporary Design is curated by Gareth Williams and runs until 18 October. Photos: V&A Images unless stated otherwise. Here’s some more information from the V&A: -- Telling Tales: Fantasy and Fear in Contemporary Design 14 July 2008 – 18 October 2009. This exhibition explores the recent trend among European designers for unique or limited edition pieces that push the boundaries between art and design. Each tells a tale through their use of decorative devices, historical allusions or choice of materials, sharing common themes such as fantasy, parody and a concern with mortality.


Telling Tales has objects displayed by people who trained as industrial designers, generally speaking, or product designers rather than as fine artists. But here we see them using their design training to create pieces that are more symbolic than they are functional often, or which are very decorative they are not prototypes for mass production but they are more like personal statements. Since the early 1990s there has been a strong interest in the sort of conceptual value of design and designers have learned to act very independently and to think very independently, and to personal manifesto